



GRAPHIC DESIGNER

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## EDUCATION

### **Graphic Design Bachelor of Fine Arts (2013 – 2017)**

University of Massachusetts Dartmouth  
Dartmouth, MA

- College of Visual and Performing Arts
- Graduated Magna Cum Laude

### **Scholarships Awards:**

- John & Abigail Adams,
- Essay Scholarship Award

### **Graphic Communications Trade Shop (2009 – 2013)**

Diman Regional Vocational Technical High School  
Fall River, MA

- Honors 2009 – 2013
- Academic Awards: English, 2009 – 2013
- Trades Fair Awards: Second place 2010
- Skills USA: Districts Gold medal 2013
- Adobe Photoshop CS5 Certified
- OSHA Certified

## TECHNICAL

Adobe Photoshop	HTML/CSS
Adobe Illustrator	Photography
Adobe InDesign	4-Color Printing
Adobe Lightroom	Screen Printing
Microsoft Suite	Fabric Dyeing

## ADDITIONAL EXPERIENCE

### **Emilie Jolivet Designs (2017 – Present)**

Fall River, MA.

- Develops brand collateral for a variety of clients ranging from breweries, restaurants, and other small businesses.
- Creates custom logos, merchandise, color palettes, mural designs, and a variety of branded material for companies including Ravenous Brewing Company, the Aviary, and Mirasol's Cafe.

## WORK EXPERIENCE

### **Senior Graphic Designer (May 2022 – Present)**

Merchbro – Pawtucket, RI

- Manages a small team of Graphic Designers working to create print-ready artwork for customers purchasing wristbands, keychains, lanyards, and totes.
- Improves designs submitted by customers to create high quality artwork to achieve a professional look.
- Creates a variety of designs and social media graphics to improve web advertising representation.
- Photographs products to show customers the various print capabilities.

### **Graphic Designer (April 2021 – May 2022)**

Merchbro – Pawtucket, RI

- Modified customer artwork to ensure the best quality printed designs on wristbands, keychains, lanyards, and tote bags.
- Created digital advertisements, improved packaging designs, and photographed products to display in advertisements, websites, and social media posts.

### **Manual Screen Printer (January 2019 – Present)**

Buzzard's Bay Embroidery – New Bedford, MA

- Responsible for maintaining and operating machines, preparing and re-claiming screens, and preparing artwork for printing.
- Printed multi-colored t-shirts and sweatshirts, and other merchandise.
- Modified customer designs to create print-ready-artwork.

### **Graphic Designer (2017 – Present)**

Ravenous Brewing Co. – Woonsocket, RI

- Developed a modern re-brand of the company's original logo.
- Re-branded company through use of color, typefaces, and logo treatments.
- Designs new can labels as new beer recipes are developed.
- Designed and painted two murals.

### **Graphic Designer (2014 – 2019)**

Anchor Newspaper – Fall River, MA

- Provided layout guidance and print-ready advertisements.
- Created cover art, layouts, and special event headlines.
- Optimized design processes for newspaper artwork.